



Greening of Development - Sustainability Strategies, Best Practices and Policy Research

In search of psycho-spiritual motivation for
Human Equity, Green Justice, Alternative Practices

Ninād, IndiaThinks, www.ninad.biz



Green Development

Logic and Spirit

a quick glimpse



Source: Lee-Gass_kekules-dream--snake



Casualty List

Human beings
Nature
Future
Earth

Climate change; Unpredictability
Social-psychic-spiritual *tamas*
Chaos; Unmindfulness
Loss of Faith-Trust



Challenges

- No one single solution
- Global perspective
- Research on local models
- Local community opinions
- Public policy alignments
- Trials and feedback – time and costs



Development: Circularity and Cyclical

Visual Perspective

- The economics of development as an Ouroboros

Vision

- An **Ouroboros** (or **Uroborus**) is an ancient symbol depicting a serpent or dragon swallowing its own tail and forming a circle.

Implication

- self-reflexivity or cyclicity:
 - constantly re-creating itself, the eternal return
 - other things perceived as cycles that begin anew as soon as they end



Ouroboros: Plato described a self-eating circular being as the first living thing in the universe— an immortal perfectly constructed animal.

Source: wiki/Ouroboros



Logic

Swabhava → Swadharma

Power

Source of Motivation: ???

Driver

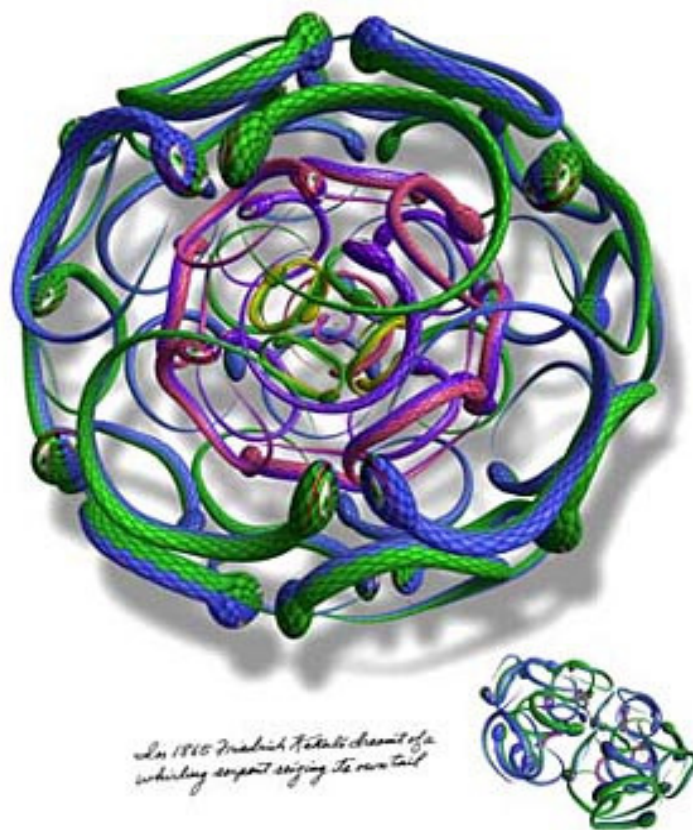
Purity-Good of All: ???

Development trail

Self-destruction



Kekule, Ouroboros, Rings: a global understanding

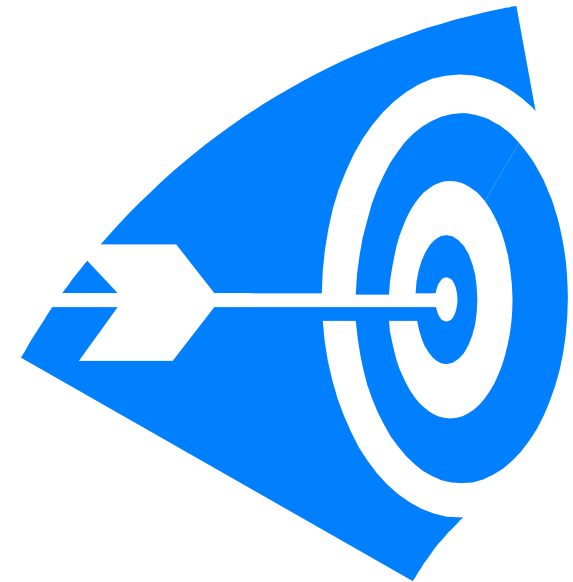


Source: http://www.nanoworld.org.ru/data/20030901/1125/index_e.htm



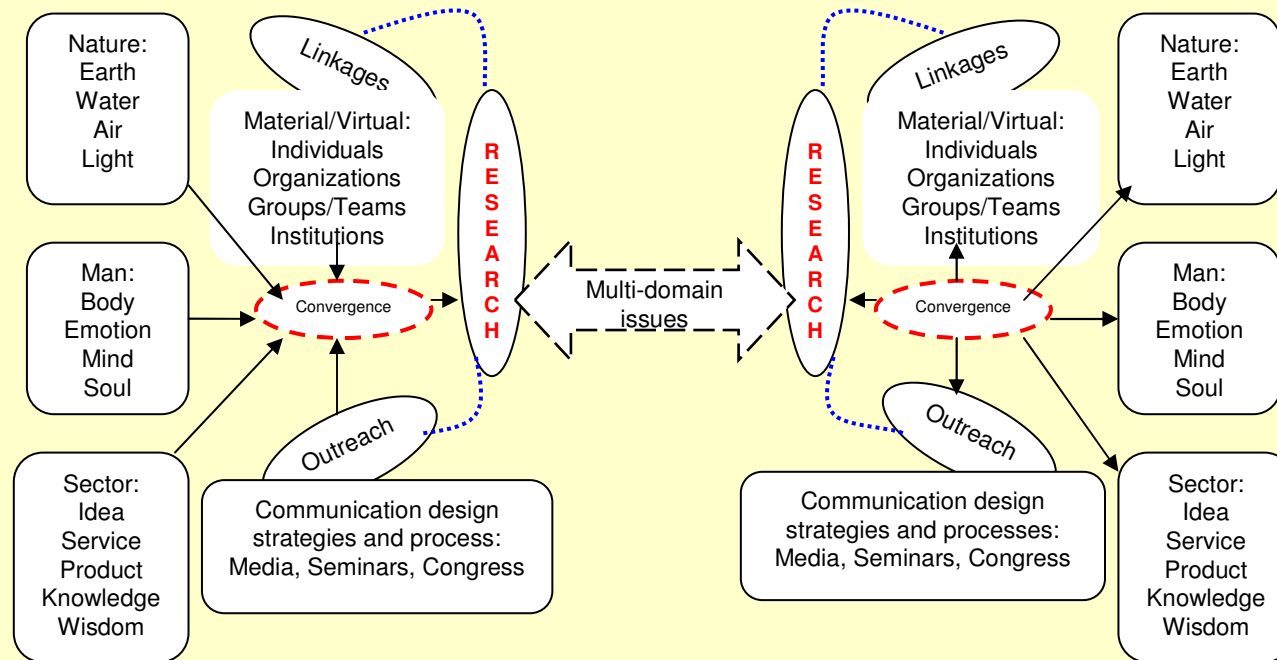
From Near to Far

- **Integrality Matrix™** - Ninād's proprietary organizational development and learning framework
- **E cube meta-financial cost-benefit spectrum analysis**
- **Eco square Viability Model**
- **Eco2 = economic and ecologically holistic viability**





ECO2 VIABILITY MODEL: Risk reduction-Restoration- Rejuvenation





Resources at hand:

- Land across different climatic zones
- Thematic Maps
- Funds, Donors
- Collaborating Team consisting of:
 - Domain Experts
 - Legal Processes Experts
 - Policy Experts
 - Value Education
- Knowledge Base
- Technology



Anticipated Issues at stake

- Natural resources
- Energy options
- Market pressures
- Land use patterns
- Health and Happiness
- Education and ICT
- Scientific research
- Replicability-Scalability
- Costs
- Unanticipated
- Traditional/modern practices
- Cultural Values
- Civic Awareness
- People participation
- Political will
- Gender bias
- Disaster management
- Social impact (including displaced population)
- Unanticipated



Possible Solutions

The path of illumination: Synthesis

- Convergence of Modern and Traditional knowledge
- Respect for socio-cultural sensitivities
- Value education via multi-media
- Multi-level civic-economic engagement





Questionnaire

With the above larger project of greening of development and related issues, please answer the following questions:

- Why is it that you are doing what you are doing?
- From among the various issues touched upon above and the flow chart, to which do you see your “true” calling?
- Who are the stakeholders-beneficiaries you visualize in this entire project?
- Based on your swabhava what do you see as your swadharma indicating?
 - services
 - products
 - knowledge
 - policy
 - practices
 - other
- Anything else you would like to say?



Questions?